

Course title: Insurance Products for Enterprises

Studies: International Business

Course description form (syllabus form)

General data						
Cycle of studies	2024-2027					
Organizational unit	Faculty of Economic Sciences					
Studies	International Business, first-cycle studies					
The profile of education	general academic					
Semester	05					
Mode of studies	full-time					
Type of course	Lecture	Practical session	Laboratory	Conversatorium	Seminar	Project
Number of hours	15			30		
Number of ECTS	4					
Examination	Graded credit					
Language	English					
Content author	Agnieszka Kurdyś-Kujawska, PhD					
Course objectives						
The aim of the course is to enrich theoretical knowledge and practical skills in identifying various types of enterprise risk and the possibilities of their insurance through the selection of appropriate insurance products.						
Prerequisites						
Basic knowledge of finance and law.						
Student workload						
1. Class sessions (in the study plan) - 45 hours 2. Preparation for classes - 5 hours 3. Working with literature and working with source materials - 18 hours 4. Assessment preparation - 30 hours 5. Consultations - 2 hours TOTAL: 100 hours (4 ECTS)						
Short description						
Types of risk in enterprises from the insurance perspective; The essence of business insurance and insurance products; Regulations and legal standards regulating insurance; Various forms of business activity and adaptation of insurance products; Rules and obligations of the parties to the insurance contract; Insurance of the company's tangible assets; Company car insurance; Insurance of company employees; Financial insurance; Legal insurance; Corporate insurance; Insurance in agricultural activities.						
Learning outcomes						
KNOWLEDGE: W01. Participants have advanced knowledge of the insurance system. (IB1_W01) W02. Participants have advanced knowledge of legal relations and their specificity in the field of insurance between various entities. (IB1_W05) SKILLS: U01. Participants are able to properly use their theoretical knowledge of the use of insurance in risk management in business, as well as obtain data for the analysis of insurance products. (IB1_U02) U02. Participants are able to recognize the importance and role of insurance in the economic and social sphere and independently plan and implement their own lifelong learning. (IB1_U06) COMPETENCIES: K01. Participants are ready to think entrepreneurially and solve dilemmas related to choosing appropriate business insurance products. (IB1_K03)						
Form of verification						
Graded credit: Single-choice test, true-false questions, open questions. Graded credit: Project.						
Detailed data						
Type of course: Lecture/ Conversatorium						
Bibliography						
Bibliography: 1. 1. Mishra M.N., Mishra S.B., <i>Insurance. Principles and Practice</i> , S. Chand Publishing, 2022 (e-book: https://www.google.pl/books/edition/Insurance_Principles_and_Practice_22nd_E/vDRIDwAAQBAJ?hl=pl&gbpv=0) 2. Wilson, A.J., <i>The Business of Insurance</i> , LEGARE STREET PR, 2022. 3. Rejda G.E., McNamara M.J., Rabel W.H., <i>Principles of Risk Management and Insurance</i> , Global Editon, Pearson Education Limited, 2021. Supplementary: 1. Soren A., Mogens S., <i>Risk and Insurance</i> , Springer Nature Switzerland A&G, 2020. 2. Vaughan Emmett J., <i>Fundamentals of Risk and Insurance</i> , Wiley, 2014.						
Range of content						

1. Types of risk in enterprises from the insurance perspective.
2. The essence of business insurance and insurance products.
3. Regulations and legal standards regulating insurance.
4. Various forms of business activity and adaptation of insurance products.
5. Rules and obligations of the parties to the insurance contract.
6. Insurance of the company's tangible assets.
7. Company car insurance.
8. Insurance of company employees.
9. Financial insurance.
10. Legal insurance.
11. Corporate insurance.
12. Insurance in agricultural activities.

Didactic methods

1. Lecture with the use of audiovisual means.
2. Own work with literature.
3. Group discussion.
4. Case study.

Assessment methods and assessment criteria

Passing the course based on the student's 60% correct answers to the test.

As part of completing the exercises, students will be required to complete a final project in groups (groups of max. 3 people). The project includes risk analysis and preparation of an insurance offer for the selected company.